Rural Schooling: Necessity is the Mother of Innovation

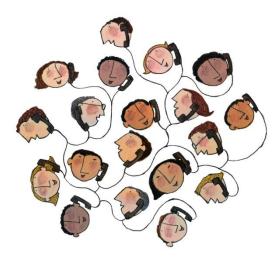
LOU CICCHINELLI, PH.D. EXECUTIVE VICE PRESIDENT

MID-CONTINENT RESEARCH FOR EDUCATION AND LEARNING DENVER, CO 80237

NATIONAL CENTER FOR RESEARCH ON RURAL EDUCATION Heritage Room

January 24, 2011

Let's Talk About It...



WHO DO WE HAVE IN THE AUDIENCE?

WHO HAILS FROM A RURAL COMMUNITY?

WHAT MAKES YOU THINK SO?

Rural Definitions

• 41 Rural Fringe:

 \leq 5 miles from an urbanized area, or \leq 2.5 miles from a urban cluster

• 42 Rural Distant:

> 5 miles but \leq 25 miles from an urbanized area, or > 2.5 miles but \leq 10 miles from an urban cluster

• 43 Rural Remote:

> 25 miles from an urbanized area, and also> 10 miles from an urban cluster

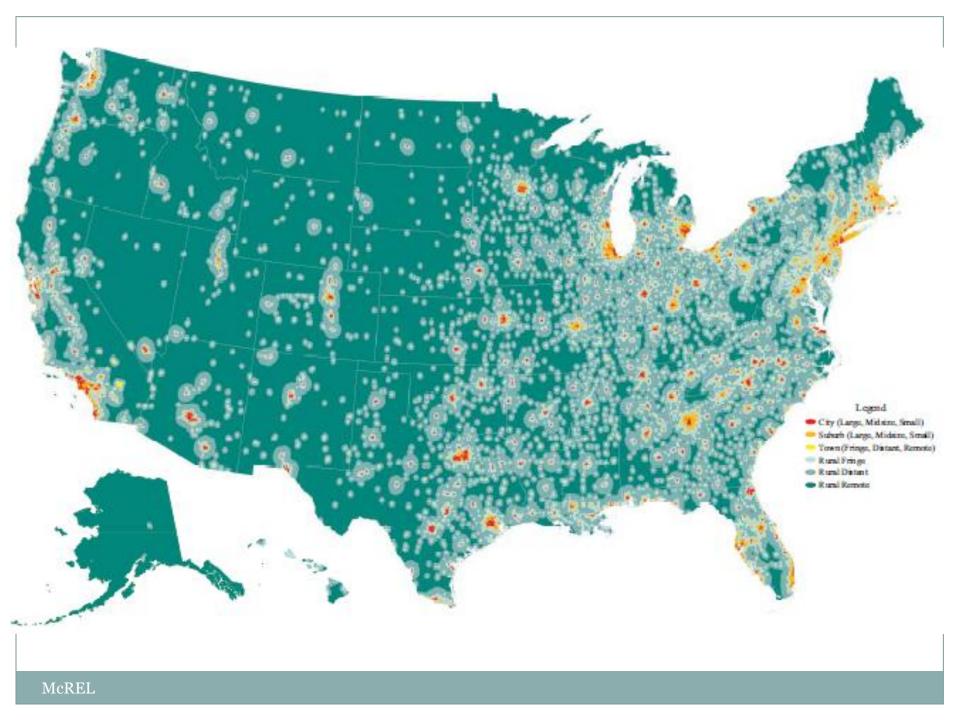
Urban Areas Defined

Urbanized Area:

• Central core and adjacent densely settled territory containing at least 50,000 people

• Urban Cluster:

• Central core and adjacent densely settled territory that is between 2,500 and 49,999 people



The Rural Numbers

7,757 Districts
31,026 Schools
858,000 Teachers
11, 251, 481 Students

Why Rural Matters

- 56% districts are rural
- 32% public schools are rural
- 21% state funds to rural schools
- 19-25% students attend rural schools
- 41% rural students are in poverty
- 22% rural students are minority
- 69%
- rural high school students graduate

The Rural School and Community Trust nces.ed.gov/surveys/ruraled/

Founded in 1966

- Denver-based
- ➤ ~120 employees
- ▹ Training,
- resources, research, & evaluation
- Nationally & internationally

Mid-continent Research for Education and Learning

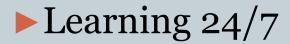


McREL: Two Focus Areas

Teaching and Learning

Curriculum and Instruction

Standards and Assessment



Leadership and Systems

Leadership
 Development

 School and Systems Improvement





Types of Work

▶ Research

► Evaluation

▶ Development

► Training

Technical Assistance

► Consulting

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Structure of the McREL Portfolio						
		Types of Work				
		Research	Evaluation	Development	Services	
Lines of Work	Curriculum & Instruction					
	Standards & Assessment					
	Learning 24/7					
	Leadership Development					
	School & Systems Improvement					

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Funding Sources

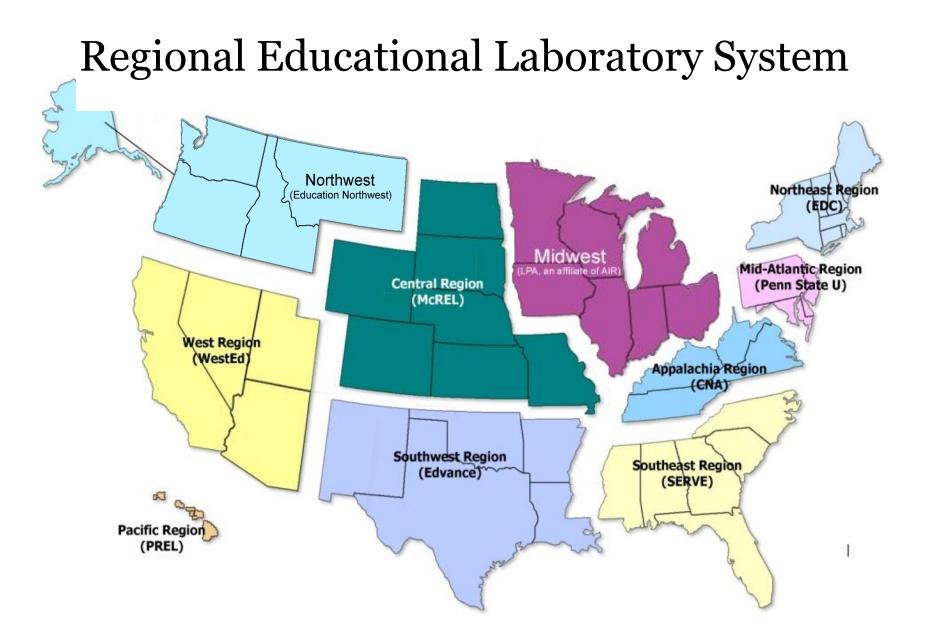
Work is funded by:

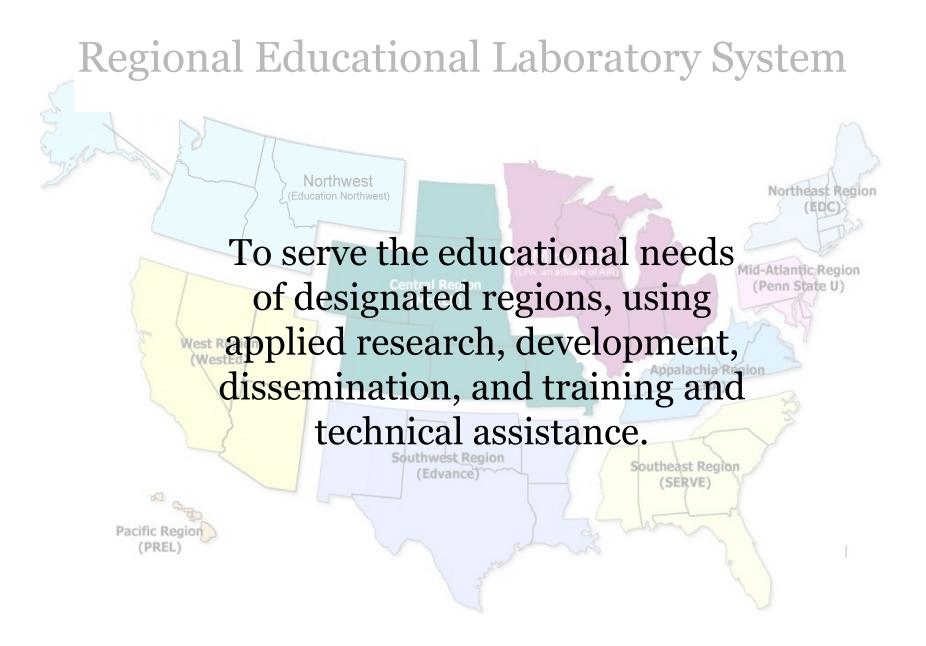
- Contract revenue
- Grant revenue
- McREL net assets from:
 - Fees on contracted services
 - Product sales
 - o Royalty income



Central Regional Educational Laboratory U.S. Department of ED

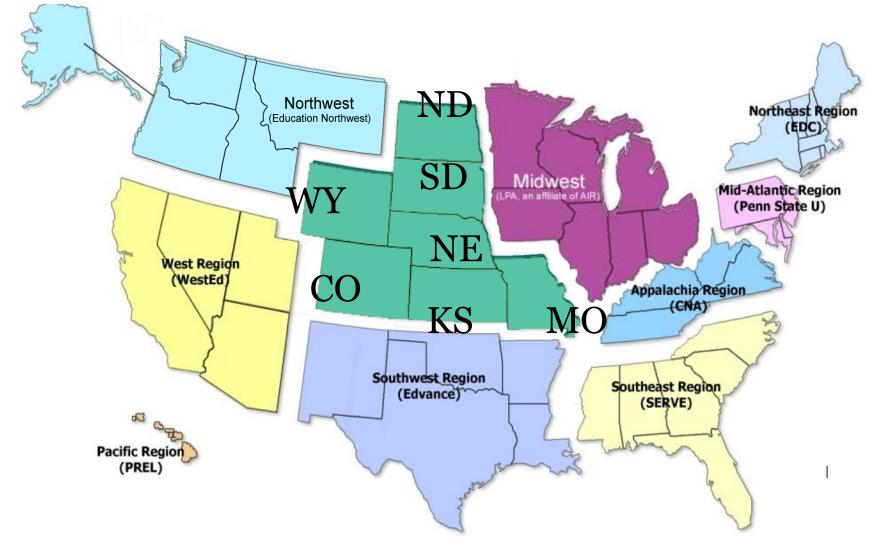
- One of 10 regional laboratories
- Serves seven-state region
- Assess regional needs and conduct fast response R&D projects
- Implement long-term RCT field studies to determine effectiveness of interventions
- Participate in cross-laboratory initiatives
- Disseminate research findings and related information
- January 2006 January 2012





Regional Educational Laboratory System Northwest Northeast Region (Education Northwest) (EDC) Midwest Mid-Atlantic Region (LPA, an affiliate of AIR) **Central Region** (Penn State U) (McREL) West Region WestEd Appalachia Region (CNA) Southwest Region Southeast Region (Edvance) (SERVE) TA I **Pacific Region** (PREL)

Central Region Educational Laboratory Mid-continent Research for Education and Learning







Jorth Central Comprehensive Center U.S. Department of Education

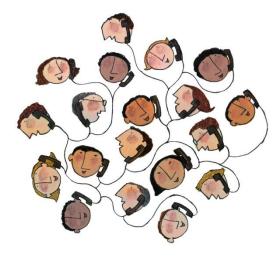
- One of 16 regional technical assistance centers
- Provides research-based services to five-state region
 - build states' capacity to implement NCLB and help districts and schools achieve the goals of the law
 - improve state's access to resources, information, and services that help districts improve schools and student performance
- July 2005 September 2012



McREL Rural Agenda

- Mobility of rural students
- High performing rural schools
- Teacher preparation
- Teacher recruitment and retention
- Four day week
- Supplemental Education Service in rural areas
- Native American and special populations
- English Language Learner (ELL) study

Let's Talk About It...



CHARACTERISTICS OF THE RURAL RESEARCH LITERATURE?

IS THE RESEARCH HIGH QUALITY AND RIGOROUS?

WHAT TOPICS ARE COVERED?

A Review of Rural Education Research

Are We Making Progress?



Body of Rural Research The Big Picture

Sparse body of strong rural research studies

Few rural researchers

Limited funding for rural research



History of Rural Research Reviews

- DeYoung 1987
- Harmon, Howley, and Sanders 1996
- Khattri, Riley, and Kane 1997
- Kennapel & DeYoung 1999
- McClure & Reeves 2004
- Arnold, M, Newman, J.H, Gaddy, B.B & Dean, C. 2005
- Dexter, Hughes, and Farmer 2008
- Lawrence 2009

Condition of Rural Education Research Arnold et al.

- Collected 498 abstracts coded into 108 topics
- 168 were rural in context, e.g. setting, only
- 106 used a comparative design and were rated on quality

Top 10 Topical Areas Arnold et al

- Programs and strategies for special needs students
- Instruction
- School safety and discipline
- Student life and work planning
- Factors influencing academic achievement
- Students' attitudes and behaviors
- Leadership
- Staff Recruitment and retention
- Teacher preparation and development
- Teachers' beliefs and practices

Five Clusters of 30 Topics Arnold et al

 Teaching and learning 	91
 Schools and communities 	44
 Education policy 	30
 Student growth and development support 	27
 Organization of schooling 	18

"The results of the literature review . . confirm that the condition of rural education research is poor . . there is no topic with a sufficient body of research . . "

Arnold et al (p.16)

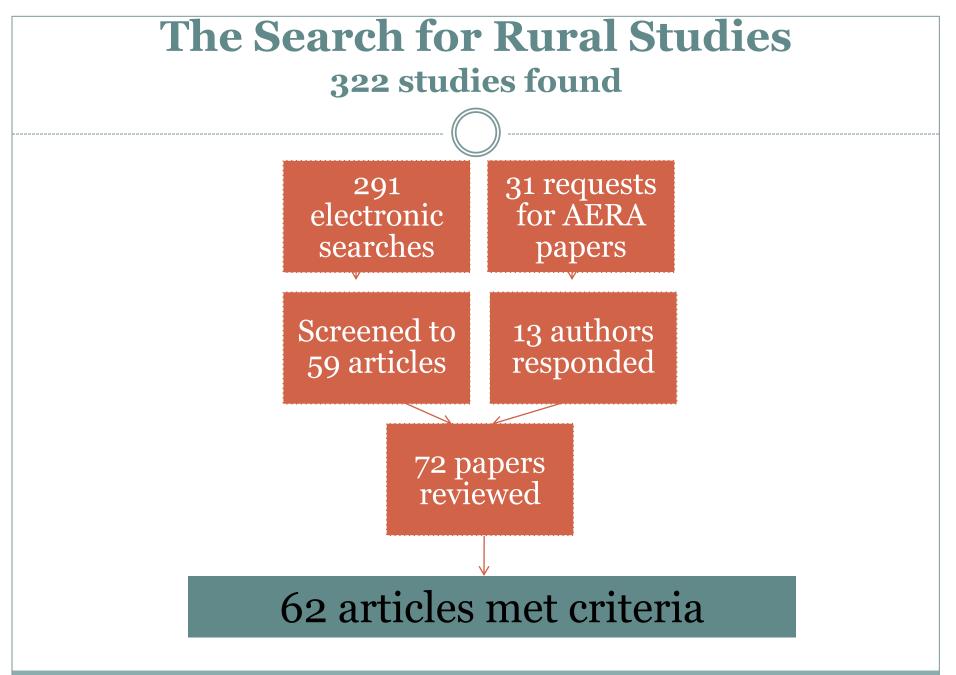
A View of Quality Coladarci

- Describe the rural context
- Frame a rural research question
- Make the rural argument
 > Provide compelling justification for rural conclusions
 > Make a contrast between rural and non-rural
- Study a rural phenomenon

Improving the Yield of Rural Education Research: An Editor's Swan Song - 2007

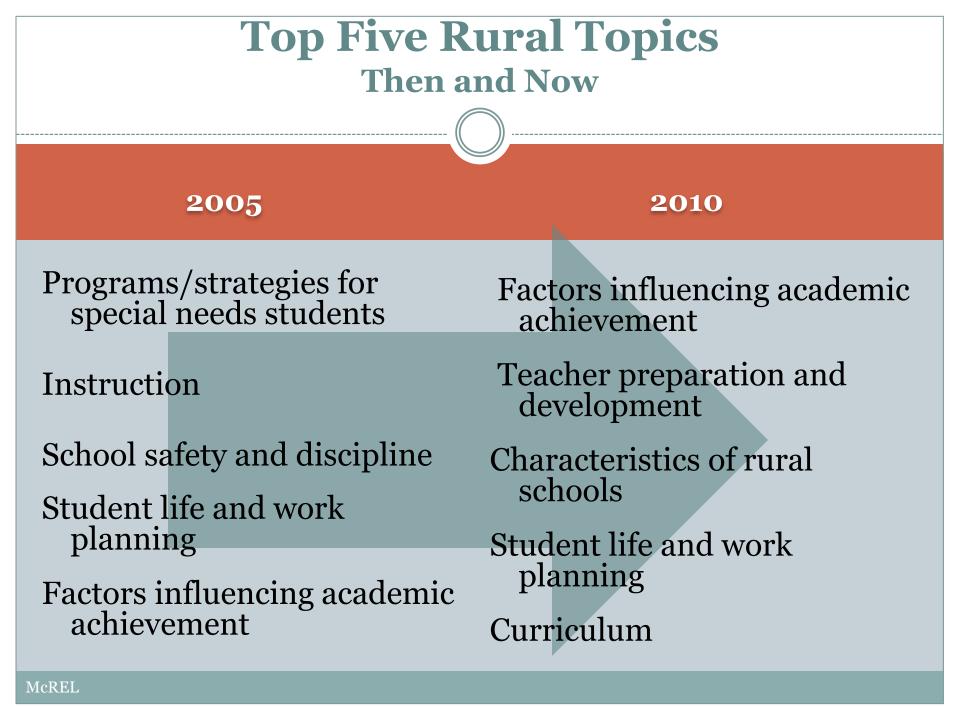
A Review: Are We Making Progress? Cicchinelli and Barley

- 1. Determine if the topical focus of rural research has shifted since 2005?
- 2. Are the studies focused on rural issues?
- 3. Do more recent studies meet Coladarci's criteria related to quality?



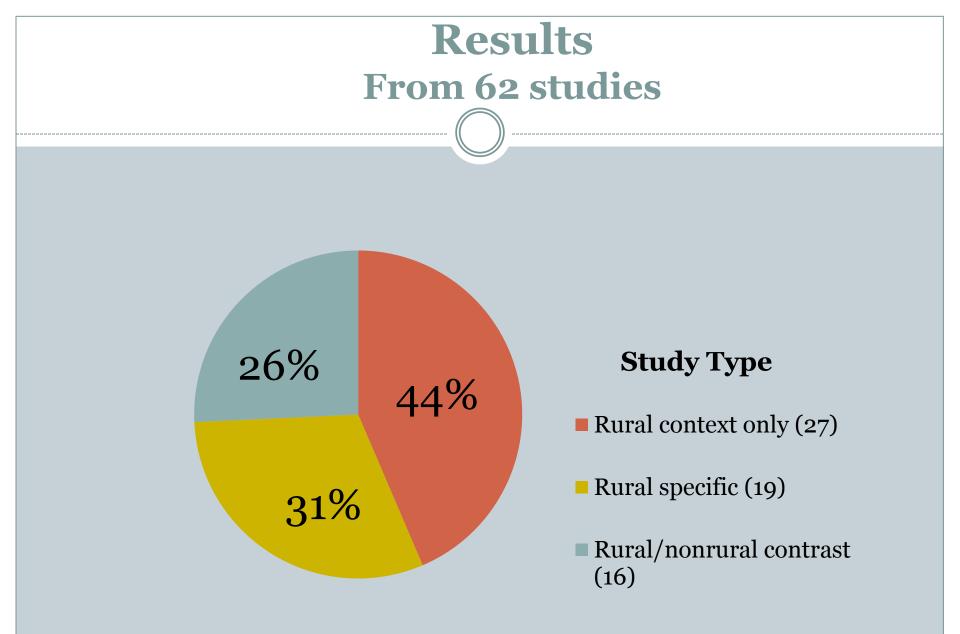
Top 10 Topical Areas Cicchinelli & Barley

- Factors influencing academic achievement*
- Teacher preparation and development*
- Characteristics of rural schools*
- Student life and work planning*
- Curriculum
- Teacher and staff characteristics
- Education leadership
- Teachers' beliefs and practices
- School and community
- Staff recruitment and retention



Coding for Rurality

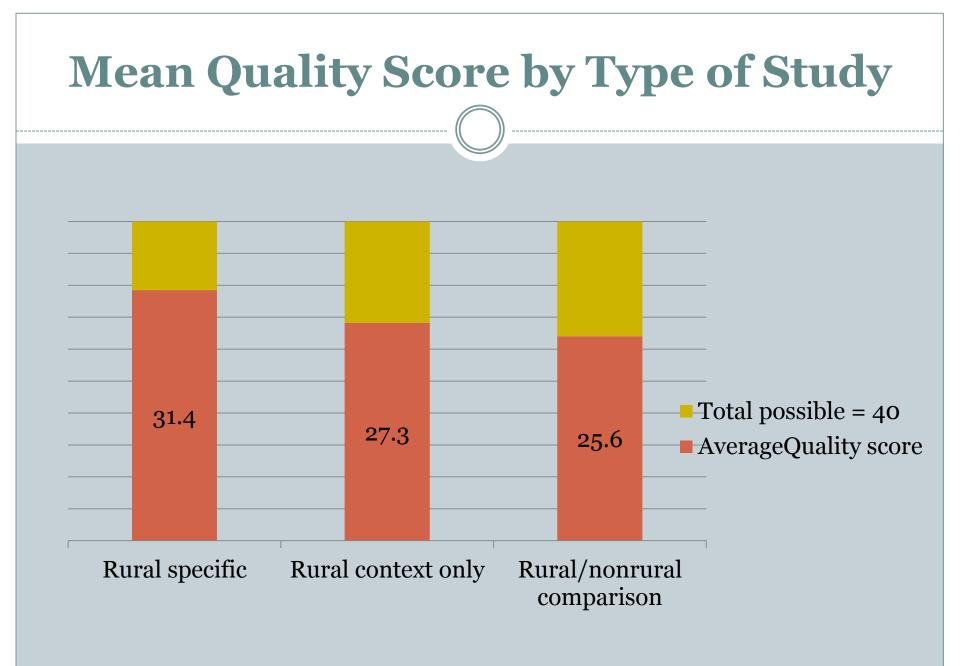
- Rural context only
- Rural specific
- Rural non-rural comparison



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Coding for Quality

- Objectives or purpose
- Perspective or theoretical framework
- Methods, techniques, or modes of inquiry
- Data sources, evidence, objects or materials
- Results and/or substantiated conclusions
- Scientific or scholarly significance of the study
- Relevance to education
- Potential to promote development of new skills/knowledge



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Studies with Rural Questions

Rural specific	19	of	19
Rural/non-rural comparison studies	4	of	16
Rural context only	0	of	27
Total with rural focus	23	of	62

Rural Research Questions Illustrated

Rural question

How does the percentage of teaching assignments filled by highly qualified teachers vary in rural districts in New York?

Non-rural question

What are the greatest challenges impeding effective education of ELLs across the state?

Characteristics of the 23 Rural Studies

• 10 quantitative designs

- 4 contrast rural and non-rural
- 5 use statistical controls
- o 2 examine interactions

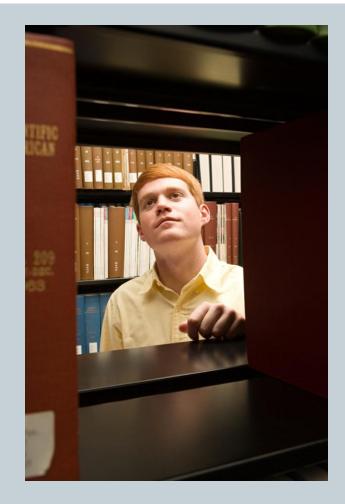
• 13 qualitative designs

o 1 contrast rural and non-rural

Topics

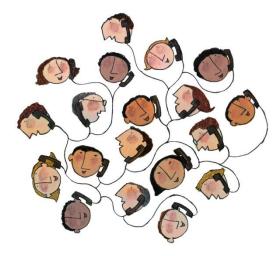
- Student life and work planning
- Factors influencing academic achievement
- Teacher preparation and development
- Education leadership
- Student attitudes and behaviors
- Teacher beliefs and practices

Conclusions and Actions



- Studies merely conducted in rural settings continue to inflate the apparent literature base
- Topics have shifted toward "systems" questions
- Both quantitative and qualitative need to be more rigorous
- Rural researchers need to set a more focused research agenda to guide the field

Let's Talk About It....



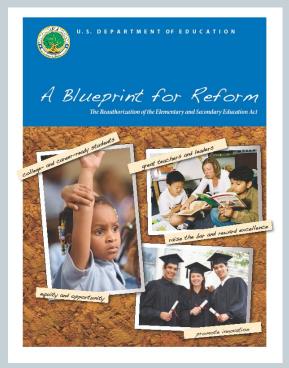
WHAT CHALLENGES AND OPPORTUNITIES EXIST FOR K-12 EDUCATION?

AND FOR RURAL EDUCATION IN PARTICULAR?



A Blueprint for Reform Reauthorization of the ESEA

- Outlines a federal role in education
- Guides shared work with parents, students, educators, business and community leaders
- Presents a strategy for providing America's students with the worldclass education they need and deserve



Arne Duncan, *Secretary of Education;* Carmel Martin, *Assistant Secretary, OPEPD, March 2010*



U. S. Department of Education Reform Priorities

- College- and Career-Ready Students
- Great Teachers and Great Leaders
- A Complete Education
- Meeting the Needs of Diverse Learners
- Successful, Safe and Healthy Students
- Fostering Innovation and Excellence

* THE STATES OF AMERICA

Blueprint for Reform Priorities

College- and Career-Ready Students

Great Teachers and Leaders in Every School

- Support college- and careerready standards, prepare college- and career-ready students
- Reward progress and success
- Turn around the lowestperforming schools

- Recruit, prepare, develop, and reward effective teachers & leaders
- Support bold action to increase
 the number of effective
 teachers and leaders where
 they are needed most
- Strengthen pathways into teaching and school leadership in high need schools

Blueprint for Reform Priorities

Meet the Needs of Diverse Learners

- Improve programs for ELLs and encouraging innovative programs and practices
- Build the knowledge base about what works
- Maintain and strengthen formula grant programs for Native American students, other special populations, and rural districts
- Meet the needs of students with disabilities

A Complete Education

- Strengthen instruction in literacy and science, technology, engineering, and math
- Support teachers and students in teaching and learning to more rigorous standards
- Improve access to well-rounded education in high needs schools
- Expand access to college coursework and other accelerated learning opportunities in highneeds schools

Blueprint for Reform Priorities

Successful, Safe, and Healthy Students

- Provide a cradle through college and career continuum of supports in high-poverty communities
- Support programs that redesign and expand the school schedule and provide high-quality afterschool programs
- Use data to improve students' well-being, and increase capacity to create safe, healthy, and drugfree environments

Foster Innovation and Excellence

- Provide incentives to states and districts willing to take on ambitious, comprehensive reforms
- Develop, validate, and scale up promising /proven strategies to improve student outcomes
- Expand educational choice within the public system by creating high-performing new schools

Let's Talk About It....

WHAT ARE CHARACTERISTICS OF A RURAL RESEARCH AGENDA?

KEY RURAL ISSUES TO ADDRESS?

WHAT ARE OPPORTUNITIES FOR INNOVATION IN RURAL AREAS?

Toward a Rural Research Agenda

- Use of longitudinal data sets to answer questions
- Policy studies to promote quality teachers and teaching
- School and district leadership studies of effectiveness
- Best practices for graduating career- and collegeready students
- Assuring opportunity and equity for all rural students
- RCTs of interventions for "struggling" rural schools

Priorities vs Research Available

Priority Reform Areas

- College- and Career-Ready Students
- Great Teachers and Great Leaders
- A Complete Education
- Needs of Diverse Learners
- Successful, Safe and Healthy Students
- Foster Innovation and Excellence

Top Research Areas

• Curriculum

- Factors influencing academic achievement
- Teacher preparation and development
- Staff recruitment and retention
- Education leadership
- Student life and work planning

Opportunities for Innovation in Rural Settings

- Rural school reform effectiveness
- Diversity and equity in rural settings
- Impact of special programs: RttT; I3;
- Value and nature of community involvement
- Autonomous school options to charter schools
- Effectiveness of on-line and distance learning options

Final Thoughts for a New Start?



McREL

Contact Us

Mid-continent Research for Education and Learning (McREL) 4601 DTC Blvd., Suite 500 Denver, CO 80237-2596 303-337-0990

http://www.mcrel.org relcentral@mcrel.org

Turning Around Chronically Low-Performing Schools

Rural Support Resources

REL Central http://www.mcrel.org/our_work/REL.asp

Center on Innovation and Improvement

http://www.centerii.org/

What Works Clearing House http://ies.ed.gov/ncee/wwc/

IES Practice Guides

http://ies.ed.gov/ncee/wwc/publications/practiceguides/

National Center for Education Statistics http://nces.ed.gov/surveys/ruraled/