Grant Title: HEALTHY EATING RESEARCH: BUILDING EVIDENCE TO PREVENT CHILDHOOD OBESITY

Funding Opportunity Number: N/A


Area of Research: Research on environmental and policy strategies with strong potential to promote healthy eating among children to prevent childhood obesity

Release and Expiration: N/A

Application Deadline: For Round 5 Grants and New Connections Grants: May 13, 2010 (3 p.m. ET) - Deadline for receipt of full proposals. For Rapid-Response Grants: March 15 - September 1, 2010 (3 p.m. ET) - Concept papers may be submitted. October 15, 2010 (3 p.m. ET) - Final deadline for receipt of invited full proposals. Full proposals will be accepted on a rolling basis until this deadline.

Amount: Round 5 grants: Up to $170,000. Rapid-response grants: Up to $150,000 each. New Connections grants: up to $75,000 each. Funding may not exceed $50,000 in a 12-month period. The funding cycle involves a six-month period between submission of full proposals and the start of funding.


Eligible Applicants: Preference will be given to those applicants that are either public entities or nonprofit organizations that are tax-exempt under Section 501(c)(3) of the Internal Revenue Code. Applicant organizations must be based in the United States or its territories at the time of application.

Summary: Healthy Eating Research is a national program of the Robert Wood Johnson Foundation (RWJF). The program supports research on environmental and policy strategies with strong potential to promote healthy eating among children to prevent childhood obesity, especially among low-income and racial/ethnic populations at highest risk for obesity. Findings will advance RWJF’s efforts to reverse the childhood obesity epidemic by 2015. The Healthy Eating Research call for proposals focuses on studies of policy and environmental strategies in four areas: food pricing and economic approaches; food and beverage marketing; improving access to healthy foods in low-income communities; and evaluations of promising food-related policy and environmental strategies in settings where children and their families make food choices.

Detail Information: http://www.rwjf.org/applications/solicited/cfp.jsp?ID=20922