

**Grant Title:** CONAGRA FOODS FOUNDATION

**Funding Opportunity Number:** N/A

**Agency/Department:** ConAgra Foods Foundation

**Area of Research:** Addressing childhood hunger and nutrition needs in local communities across the country.

**Release and Expiration:** N/A

**Application Deadline:** No deadline. Must complete an eligibility survey and submit a Letter of Interest.

**Amount:** Ranges from \$10,000-\$75,000 with an average grant size of \$25,000.

**Length of Support:** No more than three years of consecutive funding.

**Eligible Applicants:** All grant recipients must be nonprofit, charitable organizations tax-exempt under section 501(c)(3) of the Internal Revenue Code. The Foundation does not accept unsolicited proposals and will only consider requests submitted through the Community Impact Grants program at the designated time annually.

**Summary:** The Community Impact Grants program awards grants to impactful, grassroots organizations that leverage innovation and creativity to address child hunger and nutrition needs in communities where ConAgra Foods' employees live and work or states where rates of food insecurity among children are significant. The Foundation seeks to support leading nonprofits in the following areas: direct services, capacity building, and advocacy. Direct services would be helping organizations implement high-impact, innovative feeding, hunger relief, and nutrition education programs. Capacity Building strengthens the internal capabilities, operations, and expertise of organizations to reach as many hungry and food insecure children as possible in the quickest, most effective way. A program in dealing in the area of advocacy mobilizes resources to heighten public awareness and understanding of the interrelated issues, root causes and effects of child hunger and poor nutrition. Additionally, the Foundation evaluates all potential partners using the following set of criteria. Organizations or programs must: have a wide and diverse reach across lines of age, gender, ethnicity, and/or geography; provide programs or projects that align with ConAgra's funding priorities of child hunger and nutrition; possess a detailed and clear strategy for achieving stated program goals; demonstrate alignment with research-based nutrition frameworks or guidelines such as the United States Department of Agriculture's Dietary Guidelines and MyPyramid; be a leader in its field and the community; have strong leadership and an active board; seek to partner or collaborate with other service providers to enhance service offerings and minimize duplication; offer opportunities for ConAgra's key stakeholders - employees, executives, consumers, and customers - to get involved; have a proven track record of working with corporate funders; track and measure impact and actively use the information to refine and enhance the organization's programs or projects. Organizations that receive funding are expected to participate in the Foundation's evaluation process to measure the effectiveness and results of its charitable investment; be fiscally strong and have a stable and diverse funding base; and present a strong sustainability plan. Please note: Organizations that can demonstrate their ability to replicate and sustain high-impact programs are preferred partners of the Foundation. One-time events or programs are not a priority for the Foundation's charitable investment strategy.

**Detailed Information:**

<http://www.conagrafoodsfoundation.org/help-conagra-foods-foundation/conagra-foods-foundation-grants.jsp>