

Grant Title: BARNES & NOBLE DONATIONS

Area of Research: Literacy, arts, and/or education in K-12 grades.

Deadline: Ongoing

Amount: Variable; Funding is limited.

Length of Support: Variable.

Eligible applicants: Nonprofit organizations.

Foundation: Barnes & Noble Booksellers

Summary: Barnes & Noble's corporate contributions program supports non-profit organizations that focus on literacy, the arts or education (K-12). Donations criteria we consider include those that: reach a wider audience; serve the greater good both nationally and locally; offer opportunities for in-store events; are able to work with Barnes & Noble and other appropriate sponsors on promotion and execution of the program; are fully detailed and submitted in writing on your organization's letterhead.

Barnes & Noble is also committed to literary-based sponsorships and partners with organizations that focus their core businesses on higher learning, literacy and the arts. These partnerships will foster not only community good will, but also promote our brand. Sponsors can be both for-profit and non-profit organizations. A suitable sponsorship is one that benefits Barnes & Noble and the communities it serves.

Detailed Information:

http://www.barnesandnobleinc.com/our_company/sponsorship/sponsorships_national/donations_national.html