Communication Agenda

Goal: The module outlining general communication strategies provides suggestions for optimal communication techniques schools can utilize when engaging families.

Time: 60 minutes

Materials: Laptop, LCD projector, PowerPoint Presentation, Handouts

Learning Objectives: Because parents play a critical role with regards to student learning, it is important that schools foster open systems of communication. Included in this module are important aspects of how schools can improve their methods of communication with parents. Information regarding the importance of conveying the school’s approach, attitude, atmosphere, and actions are also highlighted.

Breakdown

I. Overview of IDEA Indicator B-8

II. Creating Conditions for Family-School Partnerships
   a. The Four A’s: Thought Provoking Questions
      i. Approach
      ii. Attitude
      iii. Atmosphere
         1. Creating atmosphere
      iv. Action
   b. How can we accomplish this?
      i. Effective Communication
   c. Administrative Support
   d. Key Points