The Story of SEEDs

Trauma-Informed and Gender-Responsive Sober Living Safe Homes for Women with Histories of Addiction and Victimization

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Logistics

• Everyone is muted and will be for the entire webinar.

• You can ask questions in the chat and we will try to answer as many questions as possible at the end.
  – Feel free to contact us after the webinar if we were not able to answer your question(s).

• The webinar is being recorded and will be available on our website.
  – We will email the slides and link to the recorded webinar.
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History and Overview of SEEDs

Effectiveness of SEEDs

Q&A
Intersection of Addiction & Trauma

Experiences of domestic and sexual violence and addiction co-occur at high rates

Challenges finding safe housing

Etiological pathways to addiction vary for men and women
  - Gender-responsive and trauma-informed
Recovery Homes

• Non-medical setting designed to support recovery from addiction by providing a substance-free living environment
Mission Statement

Transforming lives through hope, healing, and empowerment
SEEDs Overview

**SUPPORT** - advocacy, housing, healthcare, case management

**EDUCATION** - life skills, financial literacy, mentoring, job training, peer led groups

**EMPOWERMENT** - job training, self-sufficiency and confidence

**DIRECTIONS** - towards a safe, stable and secure future

**SERVE** - survivors and their families
• NATN founded
• SEEDs Program founded
• Marilyn House opens

2003
• SEEDs

2006
• Diane House opens
• Cup O’Karma Café opens

2008
• Jeanne House opens

2009
• Susan House opens

2013
• Second Cup O’Karma Café opened

2014
• Jeanne House closes

2016
SEEDs Houses

Marilyn House
August 2003 - first home for single women—Mesa, AZ

Diane House
June 2006 - home for women & children—Chandler, AZ

Jeanne House
July 2009 - home for women & children—Phoenix, AZ

Susan House
August 2013 - mixed use home—Mesa, AZ
Cup O’Karma: Community Café for a Cause

• A social venture initiative created by the women of SEEDs

• Training program creating employment opportunities for survivors of abuse, veterans, teens, seniors, and members of the community with limited abilities seeking to enter or reenter the workforce.
SEEDs Program Operations

House Rules/Guidelines
Developed by and for women in the program

Services Provided
Peer support, case management, workforce development, mentoring, support groups

Referrals
Hospitals, treatment centers, domestic violence shelters, former residents, law enforcement

Funding
Private donations and foundations, social venture initiatives

Community Partnerships
AARP, Veteran’s First, Allstate, Zonta Club, Soroptimist, Chrome Angelz, Chandler Police Dept., Los Ojos De La Familia, Child Crisis Nursery, St. Vincent de Pau
Success: What does it look like?

Ashley

Tearsa
Research Participants & Procedures

• Surveys
  – Baseline, 6-month, & 1-year follow-ups
  – 84.7% retention rate

Demographics
N = 59 participants
42 years old
89.8% White
11.9% Hispanic/Latina
13.6% Sexual Minority
59.3% Employed
79.6% Income < 20k per year
## Effectiveness of SEEDs

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<th>Overtime</th>
<th>More SEEDs engagement</th>
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SEEDs Social Network

Key
R: Resident
S: Staff member
X: Alumna or volunteer

Circle size: Larger = more nominations

Color: Length of stay
n/a (S or X): 
Less than 30 days: 
31-60 days: 
61-120 days: 
More than 121 days: 

Baseline

Time 2
Strengths among Women at SEEDs
Acknowledgements

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